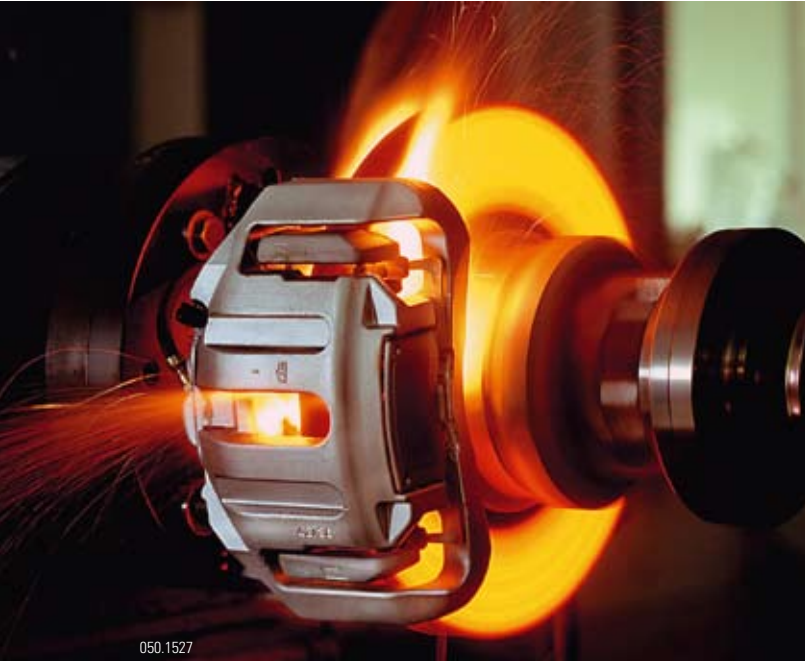


CONTINENTAL DRIVES OFFICE AND INDUSTRIAL NETWORKING WITH R&M



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Realistic braking situations are simulated in the brake development at Continental Automotive Systems.

R&M cabling equipment was chosen for Continental's factory facilities in China due to superior technological excellence and reliability, and due to R&M's strong local presence guaranteeing on-time delivery of components and the presence of competent certified installation partners.

In 2008, Continental opened its newest production facility in China, in Changshu City, 100 kilometers northwest of Shanghai. This smart new factory will build hydraulic brake products for vehicles of all classes, highlighting Continental's position as one of the world leaders in automotive products. In China alone, Continental has more than 20 factories and facilities, all belonging to the worldwide Continental Group, headquartered in Germany.

Continental's Changshu facility is modern both inside and out, fully wired with a complete R&M cabling solution to connect and share data between various departments and buildings in the

plant. The networking installation highlights R&M's credentials in supplying products to harsh and demanding industrial production areas: It is the first place in China where R&M's high-quality IP54/IP67 network products for industrial networking have been installed.

Continental made a forward-looking choice of cable grade and implemented a network based on Cat. 7 UTP ensuring data speeds of up to 10G. All termination modules implemented are currently of the Cat. 6 standard and can easily be upgraded when the Cat. 7 standards are in place. The network backbone is based on R&M OM3 Fiber Optic cabling.

"The quality of R&M products is very satisfying."

"The quality and stability of R&M products is very satisfying and R&M's supply chain hub in Singapore ensures reliability of delivery," explained Erwin Dabu who is Regional Infrastructure Team Manager for Continental's IT Center Asia.

R&M was already one of several approved suppliers of cabling solutions to Continental in Germany. When the IT staff at Continental's Asian operations were making their choice of cabling supplier, R&M's local presence and technical training in China weighed heavily in R&M's favor.

"It was not necessarily a decision based on cost that led us to R&M, more so the fact that R&M is able to deliver quality components approved by our headquarters to nearly any location in Asia on a reasonable timescale," said Erwin Dabu.

Following the success of R&M's networking solution at Continental in Changshu, R&M has been recommended as supplier to other divisions of Continental (Conti Tire & Conti Tech). R&M is also involved in LAN networking projects for Continental in other Asian countries such as Japan, the Philippines, Korea, Thailand and India.

GET MORE – WHY R&M?

- 2, 5 and 20 years' warranty on R&M parts in the installation
- R&M certification of installers
- LSOH cabling components

R&M PRODUCTS USED:

- Cat. 7 UTP cable (more than 105 km)
- FO cable (OM3)
- IP54/67 industrial LAN components
- UniRack panels for data network
- All patch cords and connection modules



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