

## R&M CABLING HELPS GET THE NUMBERS RIGHT FOR HENKEL IN ASIA AND NORTH AMERICA



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View from Henkel office located in the busy business district in Makati

Henkel carried out a rigorous network selection process for a new office location in Manila, and R&M cabling was chosen for its reliability.

When the new office LAN was taken into use in 2007, it was generally regarded as one of the first 10G ready STP networks to be installed in the Philippines.

Across two floors in an office block in Manila's famous Makati business area, Henkel implemented a new office location for 200 staff who are responsible for all finance and accounts operations for Asia/Pacific and North America. The cabling was laid out entirely with R&M networking components encompassing Cat. 7 copper and fiber optic cabling.

Henkel's most famous brand is Persil, which was the world's first commercial laundry detergent. Before Persil, all laundry was done with either soap flakes or actual bars of soap. Now, Henkel's global operations employ some 55 000 staff in the production and sales operations in 125 countries.

Founded in 1876 and headquartered in Düsseldorf in Germany, Henkel is today a global leader in manufacture and sale of household cleaning products such as laundry detergent and dishwashing liquid, as well as personal beauty and oral care products such as shampoo, toothpaste, hair colorants and shower gel. It is also a major supplier of adhesives and sealants & surface treatment for consumer and industrial purposes.

### CHOICE OF RELIABILITY

"Our selection of R&M components for the cabling in the new office in the Philippines reflects our emphasis on networking stability and reliability," says Boris Chow, IT Manager for Henkel in Hong Kong, Taiwan and the Philippines.

He explains that R&M technology was introduced to the project as part of corporate guidelines, and his department also carried out a comprehensive assessment of all vendors. The specified networking solution was compared across six different vendors, and R&M came out on top.

"I was also able to reference with the Henkel office in Shanghai, which is installed with R&M. I took a very good look at the cabling, I could see the shielding, and it all felt very rigid. I am certain we have implemented a network with the stability we require," Chow continues.

He points to the fact that the new office in Manila will employ more than 200 staff who will be responsible for all financial operations and accounts processing at Henkel in North America and Asia Pacific. Operational stability of the financial service is crucial for the global operations of Henkel, thus requiring the most reliable operational platform.

### THE R&M TECHNOLOGY

Henkel installed the new R&M office LAN on the ninth and the 19th floor of a modern office block in Makati, allowing for 120 to 140 users on the ninth floor and a further 80 users on the 19th floor.

Both floors were cabled throughout with R&M Cat. 7 compliant copper installation cables, and connection between the floors was created via a fiber optic backbone.



Mr. Boris Chow, IT Manager for Henkel in Hong Kong, Taiwan and the Philippines.

“Our intention was to run applications such as Voice over IP and 10G networking across the entire infrastructure, so we were very keen to get a high-quality network. So far I must say the technology has causing no problems at all, it has all been running very well,” adds Chow.

In addition to the cabling infrastructure, Henkel is also taking advantage of various other aspects of R&M’s convincing product range. For instance R&M Patch Guards are used to secure a number of the network connections, eliminating any risk of network disruption.

**INSTALLATION**

During installation in 2007, Boris Chow and his team were on a tight schedule and allowed themselves only 10 weeks for the installation process. Hence he was relieved to learn how not only the products but also the installing partner turned out to be of the highest quality.

“The installation was a much better experience than I had expected, given my experience with other local IT projects. In the R&M project, all components felt sturdy and high quality, and the installer did a very good job with no delays,” explains Chow.

The installation was carried out by R&M’s certified installer in the Philippines, Net Pacific. For this reason, there is also a 20-year warranty on parts of the installation. The Philippines project was voted the best major IT project in 2007 by Henkel.

“The local installer was obviously very familiar with the products, and knew exactly how to keep the limit for bending cables and securing them neatly throughout the installation,” says the IT Manager.

“In my job, the most important goal is to ensure the infrastructure is operating smoothly, and that business can thereby be conducted as efficiently as possible. This is exactly what the R&M installation has given us,” concludes Chow.

**GET MORE**

**RELIABILITY**

- Warranty on R&M parts in the installation
- R&M certification of installers

**COMPLETE SOLUTION SUPPORTING 10G NETWORKING**

- Cat. 6 STP connectivity
- 57 km Cat. 7 STP installation cable
- 300 wall outlets
- 1200 m FO installation cable
- Global patch panel
- Patch cables
- CP cable
- Plug guard, safe clip



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