

R&M Cables the Middle East's Most Prestigious Freezone

R&M successfully completed one of its largest project installations in the Middle East by implementing a large-scale network solution for Dubai Airport Freezone.

Dubai Airport Freezone is considered to be the largest and best free zone in the Middle East and second in the world in terms of the number of companies located in such a zone.

As a government entity, Dubai Airport Freezone's responsibility is to provide best-in-class services and amenities to companies and investors in order to facilitate all their business requirements. As a result, Dubai Airport Freezone is considered to be an excellent place both to launch and operate a business. To date, it has succeeded in attracting over 1450 companies by providing fully operational offices and all start-up requirements, such as licensing and registration, employment visas and insurance.

Another important consideration is to equip offices with a robust, smart infrastructure as a key component in high-performance, fail-safe business operations. As a result, Dubai Airport Freezone looked to R&M with their strong reputation in the market and innovative cabling



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range solutions to implement a large-scale project comprising eight buildings.

Value-added advice for future-proof investments

R&M has achieved a leading position in the structured cabling field in the Middle East and Africa and is one of the top three players in the market. The company distinguishes itself in the region by not just “selling a box” but providing value-added services and consultation. In working with Dubai Airport Freezone, R&M was keen to have it become a net-

work infrastructure leader by installing one of the most robust and highest-performing networks in the country. R&M advised Dubai Airport Freezone not to compromise by only looking at the short-term but to install a high-quality network as a future-proof investment capable of scaling.

High performance

The ITC Team in Dubai Airport Freezone could also see the significance of installing a smart network infrastructure that would last for years and consistently perform without any slow data transfer or any downtime in the network. They realized that in order to provide business services for tenant companies, it was imperative to install high-quality zero-defect components such as R&M’s.

For this large-scale multi-year project R&M utilized its wide-range enterprise cabling portfolio with a mix of copper and fiber components, including its Cat. 6A shielded STP solution for ultra-high-performance connectivity. R&M recommended its Cat. 6A shielded STP for performance due to the fact that the 360° component shielding protects it against electromagnetic interference as well as data loss. This ensures maximum performance and connectivity throughout the network by enabling faster broadband transmission speeds. Data transfers are also made more fail-safe and secure due to the extra shielding of the components.

Smooth implementation

With eight buildings completed in stages, the final building was completed by the end of 2010. R&M’s project team worked diligently to finish the major project on time and was one of the most important elements in the success

of the installation. In total, over 40 000 points were implemented throughout eight buildings.

Dubai Airport Freezone’s ITC Team thanked R&M for the smooth implementation and the extraordinary network performance that has resulted in a problem-free network.

This achieved R&M’s project goal of implementing a state-of-the-art network for Dubai Airport Freezone, making them a network infrastructure leader as well as getting total satisfaction from their network users. ■



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The headquarters of Dubai Airport Freezone (DAFZ)

THE R&M SOLUTION

- End-to-end Cat. 6A shielded STP connectivity
- Fiber
- Cat. 6a, Cat.5, Cat. 6, Cat. 6 S/FTP, Cat. 6A, Cat. 6A shielded

WHY R&M?

- Value-added advice
- Smart network
- Smooth connectivity
- Scalability



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